Demographics

Most of the users participating in a study were young, experienced computer users, each of them with more than 10 years of experience and all of them had previous and mostly extensive experience with auctioning portals.

Findings

The selection of user study group introduced a bias in the results where most of the proposed features by the users were functionalities that they were used to from other auctioning portals like Gumtree or eBay. Because of the previous experience, users rated most of the tasks as 3 or below indicating that they had no problem completing them. While this may indicate that the features were clear and easy to use, it is hard to judge without a control group of users with moderate experience.

Most of the users found the locked size of the window frustrating and many of them suggested that it should be made easily scalable.

Proposed features

After collection the data from participants, the most requested feature turned out to be an implementation of a wish list. The most popular request was a possibility to send messages between the users and the sellers to discuss the details of the transaction and ask additional questions.

Features chosen for implementation: **Wish List, Private chat**